

Workshop on Television News-reading and Anchoring

Date: 26-04-2023

Time: 2pm

Venue: Incubation Centre

A workshop was organised in the incubation centre of Milli Al-Ameen College (For Girls), on a very relevant and interesting topic, Television News-reading and Anchoring. The workshop was done in collaboration with Doordarshan Kendra Kolkata and IQAC. The media person from Doordarshan Kendra, newsreader and anchor Sufia Abbas was invited for delivering a lecture on this topic. The students were very keen to attend this workshop.

They were enlightened on the various techniques of delivering news and what are the things to keep in mind while presentation of news. They were tutored about many aspects of news-reading as well as anchoring, for instance voice modulation, expression, presence of mind and about some technical aspects as well. The resource person also informed them about the ways of applying for this profession and how to attain a diploma in mass communication and anchoring.

Overall the workshop was informative as well as useful for the fresh young minds that are yet to decide upon their career in future.



Sunanda Haldar

Dr. SUNANDA HALDAR
PRINCIPAL
MILLI AL AMEEN COLLEGE (For Girls)
43, H K Konar Road, Kolkata - 700014